

Introduced by:	Martin, Moss
Date:	10/14/03
Action:	Adopted
Vote:	9 Yes, 0 No

**KENAI PENINSULA BOROUGH
RESOLUTION 2003-112**

**A RESOLUTION ENCOURAGING THE CRUISE SHIP INDUSTRY OPERATING IN
ALASKA TO PARTNER WITH THE ALASKA SEAFOOD INDUSTRY BY SERVING
WILD ALASKAN SALMON ON ALL CRUISE SHIPS OPERATING IN ALASKAN
COASTAL WATERS**

- WHEREAS,** the cruise ship industry operating in Alaskan coastal waters provides an opportunity for passengers to witness the spectacular wonders of Alaska's coastline; and
- WHEREAS,** the Alaskan cruise ship industry makes significant contributions to the economy of coastal Alaska; and
- WHEREAS,** while traveling aboard cruise ships in Alaskan waters, passengers have a wonderful opportunity for exposure to the healthy benefits of Alaska wild salmon; and
- WHEREAS,** there is a vast health benefit difference between wild and farmed salmon, as farmed salmon are fed additives to develop the familiar pink meat color instead of the farmed "gray" color, and farmed fish have been associated with pollution and with placing local wild fish populations at risk to disease; and
- WHEREAS,** the push for genetic modification of farmed salmon is becoming an increasing concern of many who buy and eat seafood; and
- WHEREAS,** continued growth of the Alaska cruise ship industry and the economic growth of Alaska are dependent upon each other; and
- WHEREAS,** the sustainability of Alaska wild salmon and fishermen working in Alaska fisheries are an integral part of the Alaskan economy; and
- WHEREAS,** the wild Alaskan salmon industry is severely threatened by the less nutritious farmed salmon which is cheaper to harvest and more affordable in the short term; and
- WHEREAS,** the total income from the Alaska commercial salmon harvest has dropped from \$489 million in 1994 to \$163 million in 2002 due in part to farmed salmon; and
- WHEREAS,** the Alaskan wild salmon industry is the only "sustainable" salmon fishery in the United States of America as certified by the Marine Stewardship Council, an

independent organization, which means that the fishing emanates from a well-managed and sustainable source;

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:

SECTION 1: That the Alaska cruise ship industry is encouraged to reserve a place on ship menus for wild Alaskan salmon for guest exposure to an exquisite fare with a variety of healthy benefits.


SECTION 2: By serving wild Alaskan salmon aboard ships, the Alaska cruise ship industry will support the commercial Alaska salmon fishery, which is an integral part of a healthy world.

SECTION 3. That the Alaska cruise ship industry contact the Alaska Seafood Marketing Institute for a directory of Alaska Seafood Suppliers (www.alaskaseafood.org).

SECTION 4. That copies of this resolution be forwarded to all cruise company chief executive officers with cruise ships operating in Alaska coastal waters, the Alaska Department of Community and Economic Development, and Governor Frank Murkowski.

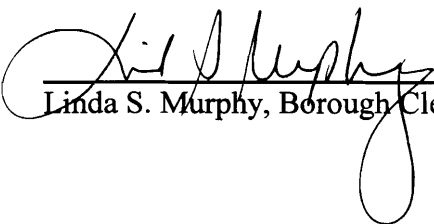
SECTION 5. That this resolution becomes effective immediately upon its adoption.

ADOPTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH THIS 14TH DAY OF OCTOBER, 2003.



Pete Sprague, Assembly President

ATTEST:



Linda S. Murphy, Borough Clerk

