

Introduced by: Mayor  
Date: 04/15/03  
Action: Adopted  
Vote: 9 Yes, 0 No

**KENAI PENINSULA BOROUGH  
RESOLUTION 2003-039**

**A RESOLUTION AUTHORIZING TRANSFER OF \$17,500 IN AVAILABLE FUNDS  
FROM THE NON-DEPARTMENTAL APPROPRIATION FOR CONTRACT SERVICES  
TO THE NON-DEPARTMENTAL APPROPRIATION FOR THE KENAI PENINSULA  
TOURISM MARKETING COUNCIL (KPTMC)**

**WHEREAS,** the FY2003 approved general fund non-departmental budget includes \$110,000 for a state and federal lobbyist to represent the interests of the borough; and

**WHEREAS,** a state lobbyist was not, and will not be, hired for this legislative session, making funds available for transfer; and

**WHEREAS,** the FY2003 approved general fund non-departmental budget also includes \$120,000 in grant funding for the Kenai Peninsula Tourism Marketing Council (KPTMC) to pay costs associated with promoting the Kenai Peninsula Borough as a tourist destination; and

**WHEREAS,** through adoption of Resolution 2002-118, an additional \$17,500 was provided to KPTMC to purchase a highly visible advertisement in the 2003 Milepost, an Alaska travel guide frequently used by Alaskan visitors; and

**WHEREAS,** in order to reserve this advertising opportunity for 2004, the Milepost is requesting a commitment and deposit by May 2003; and

**WHEREAS,** the previously approved budget for KPTMC is largely committed and not sufficient to support acquisition of the additional advertisement; and

**WHEREAS,** it is the intent of KPTMC to reserve and pay for the 2005 Milepost advertisement from its FY2003/2004 budget; and

**WHEREAS,** assembly approval of this transfer is appropriate given interest previously shown by the assembly in the level of KPTMC funding and the unusual nature of the transfer;

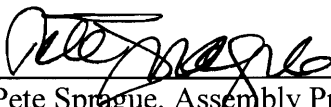
**NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:**

**SECTION 1.** That the mayor is authorized to transfer \$17,500 from general fund non-departmental account 100.94910.43011, contractual services, to account 100.94910.43021, peninsula promotion, to provide KPTMC with additional funding necessary for acquisition of an advertisement in the 2004 Milepost travel publication.

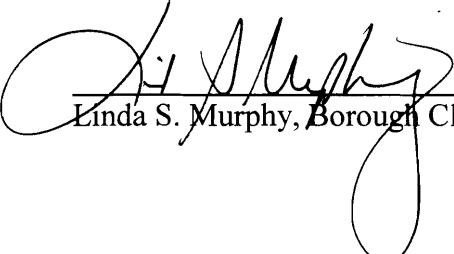
**SECTION 2.** That the mayor is authorized to amend the current grant agreement with KPTMC to increase the FY2003 funding for the purpose of acquiring the 2004 Milepost advertisement.

**SECTION 3.** That this resolution shall take effect immediately upon its adoption.

**ADOPTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH THIS 15TH DAY OF APRIL 2003.**

  
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Pete Sprague, Assembly President

ATTEST:

  
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Linda S. Murphy, Borough Clerk

