

Introduced by: Navarre
Date: 09/17/02
Action: Adopted
Vote: 9 Yes, 0 No

**KENAI PENINSULA BOROUGH
RESOLUTION 2002-118**

**A RESOLUTION AUTHORIZING TRANSFER OF \$17,500 IN AVAILABLE FUNDS
FROM THE NON-DEPARTMENTAL APPROPRIATION FOR GENERAL
GOVERNMENT CAPITAL PROJECTS TO THE NON-DEPARTMENTAL
APPROPRIATION FOR THE KENAI PENINSULA TOURISM MARKETING
COUNCIL (KPTMC)**

WHEREAS, the FY2003 approved general fund non-departmental budget includes \$250,000 for design and implementation of a web-based sales tax return and payment system; and

WHEREAS, the project is currently on hold pending further assessment of the potential impacts of a statewide sales tax making funds available for transfer, at least on a temporary basis; and

WHEREAS, the FY2003 approved general fund non-departmental budget also includes \$120,000 in grant funding for the Kenai Peninsula Tourism Marketing Council (KPTMC) to pay costs associated with promoting the Kenai Peninsula Borough as a tourist destination; and

WHEREAS, an unexpected opportunity has arisen to purchase a highly visible advertisement in the Milepost, an Alaska travel guide frequently used by Alaskan visitors, at a cost of \$17,500; and

WHEREAS, the previously approved budget for the KPTMC is largely committed and not sufficient to support acquisition of the advertisement; and

WHEREAS, assembly approval of this transfer is appropriate given interest previously shown by the assembly in the level of KPTMC funding and the unusual nature of the transfer;


NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:

SECTION 1. That the mayor is authorized to transfer \$17,500 from general fund non-departmental, account 100.94910.50407, transfer to general government capital projects, to account 100.94910.43021, peninsula promotion, to provide KPTMC with additional funding necessary for acquisition of an advertisement in the Milepost travel publication.

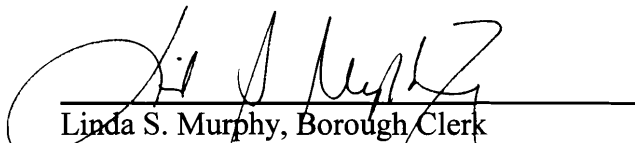
SECTION 2. That mayor is authorized to amend the current grant agreement with KPTMC to increase the FY2003 funding for the purpose of acquiring the Milepost advertisement.

SECTION 3. That this resolution shall take effect immediately upon its adoption.

ADOPTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH THIS 17TH DAY OF SEPTEMBER, 2002.


Timothy Navarre, Assembly President

ATTEST:


Linda S. Murphy, Borough Clerk

