

Introduced by: Mayor
Date Nov. 27, 1990
Action Adopted
Vote 10 Yes; 4 No

KENAI PENINSULA BOROUGH

RESOLUTION 90-123

AWARDING A CONTRACT TO THE KENAI PENINSULA BOROUGH ECONOMIC DEVELOPMENT DISTRICT, IN JOINT VENTURE WITH FOX PRACTICAL MARKETING AND MANAGEMENT, AND WITH ADVERTISING DESIGN SERVICES, INC., FOR A TOURISM PROMOTION PROGRAM FOR THE KENAI PENINSULA BOROUGH.

WHEREAS, the Assembly appropriated funds in their FY '91 budget for non-areawide tourism promotion for the Kenai Peninsula Borough; and

WHEREAS, two responsive proposers responded to the request for proposals; and

WHEREAS, an evaluation committee of industry professionals, appointed by the mayor, used an established criteria system for evaluating the proposals; and

WHEREAS, the proposal submitted by the Economic Development District received the highest point total.

NOW THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH;

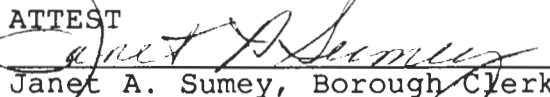
Section 1. That the Kenai Peninsula Borough Economic Development District, Inc., in conjunction with Fox Practical Marketing and Management, and Advertising Design Services, Inc., is awarded the contract in the amount of \$117,500 for a tourism promotion program.

Section 2. That \$117,500 for a tourism promotion program will be charged to non-departmental contract services account 100.949010.43011.

Section 3. That this resolution takes effect immediately upon its adoption.

ADOPTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH ON THIS 27th DAY OF November, 1990.


James W. Skogstad, Assembly President

ATTEST

Janet A. Sumey, Borough Clerk