

Introduced by: Mayor, Keene  
Crawford, McGahan  
Date: February 3, 1987  
Vote: Unanimous  
Action: Adopted

KENAI PENINSULA BOROUGH

RESOLUTION 87-13

OPPOSING RECORDATION OF TRADE NAME "ALASKAN SEAFOOD COMPANY" BY AN ARIZONA COMPANY MARKETING FOREIGN MADE PRODUCTS.

WHEREAS, the seafood resources and the developing seafood industry of the state of Alaska are vital to the state's overall economy, especially in view of declining oil revenues; and

WHEREAS, since 1980 the state of Alaska has expended significant financial resources through the Alaska Seafood Marketing Institute to successfully promote Alaskan seafood products in U.S. and international markets; and

WHEREAS, consumers are entitled to expect products labeled in any form suggesting "Alaskan Seafood" to be, in fact, seafood of Alaskan origin; and

WHEREAS, appearing in Volume 51, No. 228 of the Federal Register, dated Wednesday, November 26, 1986, is the announcement of an applicant for recordation of trade name "Alaskan Seafood Company" of Chandler, Arizona, which applicant proposes to use said trade name in connection with fresh-frozen seafood manufactured in Mexico and the U.S.;

NOW THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:

Section 1. That the Kenai Peninsula Borough Assembly opposes the recordation of the trade name "Alaskan Seafood Company" to the Arizona corporation in connection with Mexican manufactured seafood products.

Section 2. That the assembly strongly urges the Commissioner of Customs; and the Entry, Licensing, and Restricted Merchandise Branch to reject the application of any corporation proposing use of a trade name suggesting Alaskan seafood products, unless such products are, in fact, of Alaskan origin and U.S. manufacture.

Section 3. That the clerk shall send copies of this resolution to Senators Stevens and Murkowski; Congressman Young; Governor Cowper; Commissioner Smith, Alaska Department of Commerce; and to Commissioner William VonRaab, U.S. Customs Service.

ADOPTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH ON THIS 3rd DAY OF February, 1987.

ATTEST:

  
Joanne Bradley  
Borough Clerk

  
Jonathan W. Sewall, Assembly President