

CARTS

Get a Ride!

02009-19

Central Area Rural Transit System, Inc.
A Community Solution for Public Transportation
P.O. Box 993
Soldotna, AK 99669
907-262-8900 907-262-6122 fax

February 10, 2009

Dave Carey, Mayor
Kenai Peninsula Borough
144 N. Binkley
Soldotna, AK 99669

RE: Central Area Rural Transit System, Inc. (CARTS) funding request FY2010

Dear Mayor Carey,

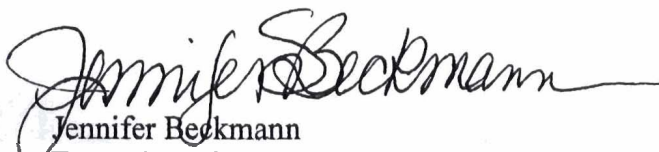
CARTS continues to move people throughout our community. We appreciate the support the Borough has given us and respectfully request \$50,000 for FY 2009 which will help to match our Congressional earmarks for Job Access (JARC) funds from the Federal Transit Administration as well as our FTA 5311 funds. CARTS shows:

Fiscal Responsibility -- CARTS brings Federal tax dollars set aside specifically for public transportation into the central Kenai Peninsula for public services.

- Benefits – We have delivered over 392,160 rides, and are regularly scheduling over 200 rides per day during weekdays. 27% of our trips are passengers going back and forth to work or work related training.
- Proof of Need – Rides have increase 11% over the past year. Even when fuel prices went down, our ridership stayed up!

Thank you for your attention to this request. The CARTS administration would be happy to meet with you and discuss this request.

Sincerely,


Jennifer Beckmann
Executive Director



Get a Ride!

Central Area Rural Transit System, Inc.
A Community Solution for Public Transportation
P.O. Box 993
Soldotna, AK 99669
907-262-8900 907-262-6122 fax

Update

- CARTS has delivered over 406,826 rides overall. For the calendar year 2008 we delivered 53,552 trips.
- Public transportation passengers are diverse: Work is the most popular destination for public transit riders – for the first quarter of 2009 work trips were 38% of CARTS rides, compared to 31% for the last quarter of 2008. People use public transit for other reasons as well - including getting to school or training, medical appointments, shopping and recreational opportunities.
- CARTS has access to Federal and State funds that are set aside specifically for public transit. Local match is an important part of our funding puzzle. Passenger fares comprise approximately 12%, local government 4%, state government 15%, federal government 43%, and service contracts providing 26% of CARTS funding. Any local dollar can be used to leverage Federal funds resulting in more rides for people who need them!
- Every dollar invested in public transportation generates \$6 or more in economic returns. CARTS pays local providers to give rides. **We have paid out over \$2,631,300 dollars to local cab companies and non profit agencies to deliver rides for us, with one cab company receiving \$2,232,985 of that.** Even non users benefit as a result of public transit!
- Public transit is subsidized throughout the United States. The discounted fare each passenger pays, whether it is on CARTS or the subway in New York City, does not cover the true cost of the ride. CARTS is only \$2.50 per zone, which covers about 1/3 the cost of the ride. CARTS has not increased the per zone rate since September 2005, when fuel prices were \$2.85 per gallon.
- Our goal is to deliver the most cost effective rides possible to keep costs down for everyone.
- CARTS provides ride scheduling, daily rides manifests, drug testing, criminal background and driving record checks, driver training, and record keeping at no cost to our contract providers.
- 60% of CARTS budget is spent on ride delivery (including drivers' wages and taxes, vehicle expenses, insurance, drug testing, contract provider payments etc.).
- CARTS long-term plan is to provide transit opportunities to other parts of the borough, network with other transit providers so all who need a ride can get one.
- We continue to build partnerships and to coordinate and involve the community and area agencies.

Central Area Rural Transit System, Inc. (CARTS)
FY2010 Budget DRAFT

2

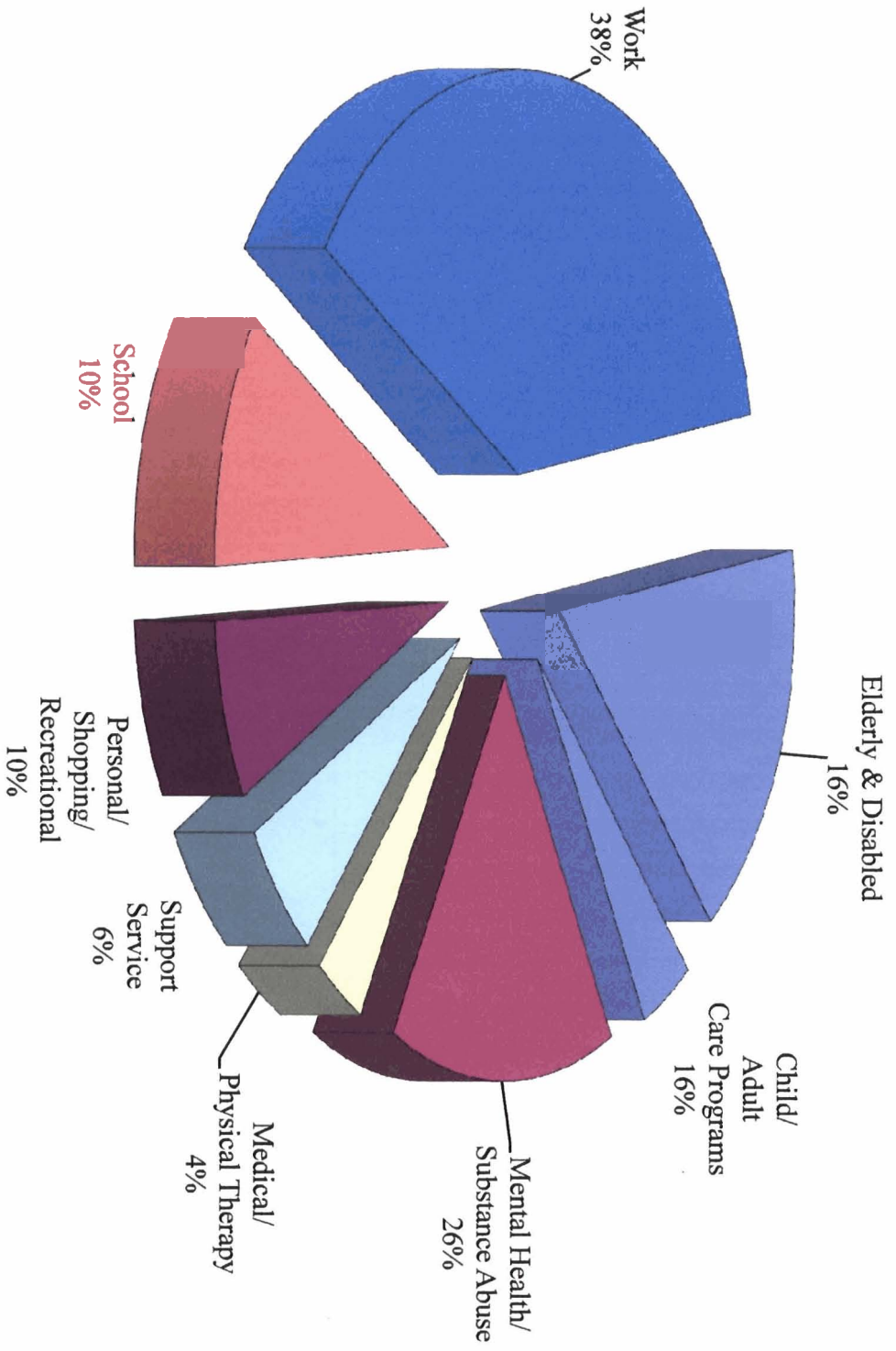
Revenues

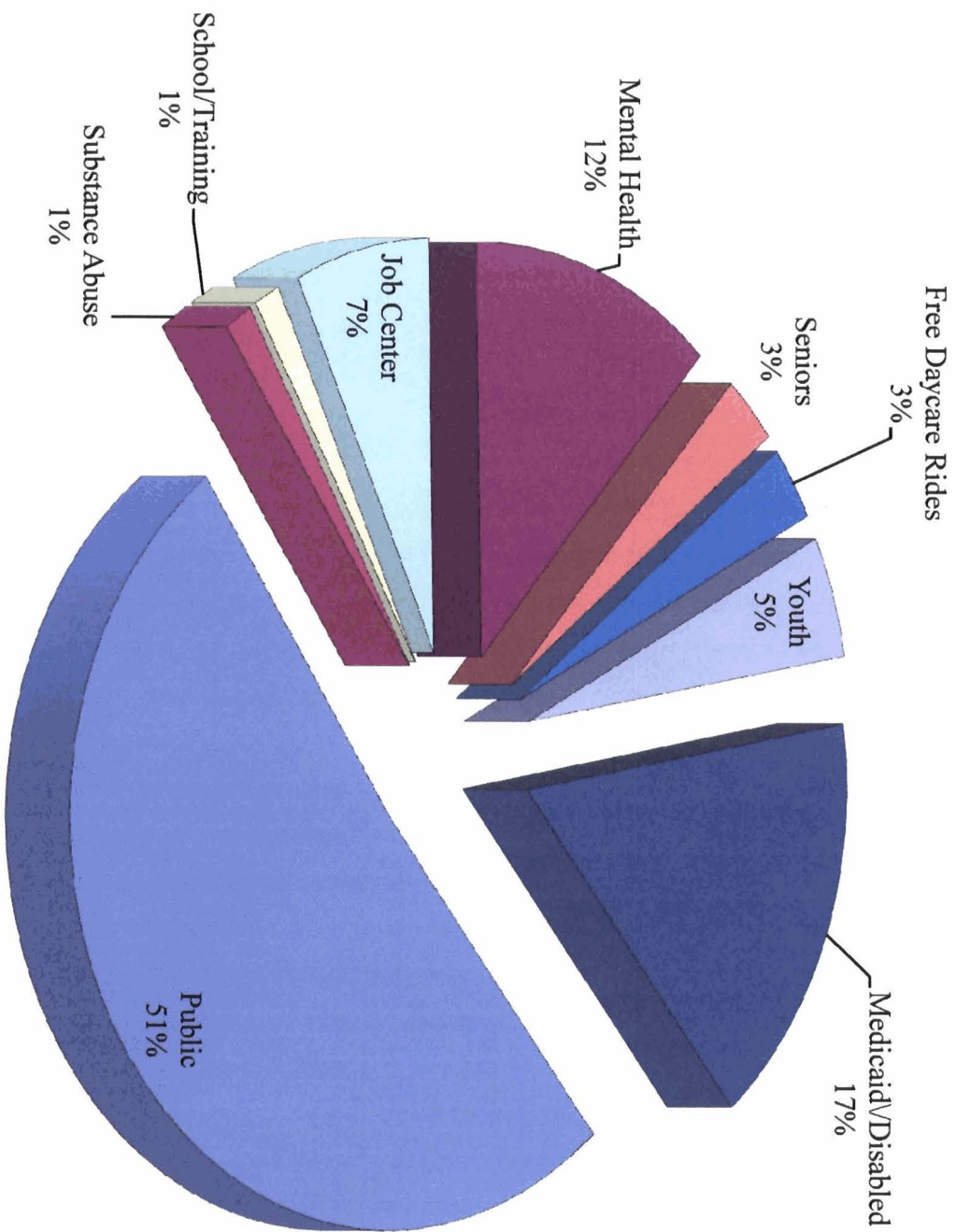
JARC	\$	150,000	Can draw more based on available match
FTA 5311	\$	339,330	Awarded \$113,980 (08), \$225,350 (09) (118,592 remainder can draw based on available match)
FTA 5311 RTAP	\$	5,000	Annual Training Funds
Medicaid	\$	12,000	Projected
TANF	\$	75,000	Awarded
AK Mental Health Trust	\$	75,000	Awarded
Fares	\$	110,000	Projected based on 2009
Service Contracts	\$	100,000	Projected based on 2009
KP Borough	\$	50,000	Requested
City of Soldotna	\$	7,620	Requested
City of Kenai	\$	5,000	Requested
5309 Earmark	\$	262,800	Awarded
5309 Match	\$	95,700	Awarded
Seward Planning	\$	35,000	Awarded
Central Peninsula Planning	\$	35,000	Awarded
Total	\$	1,357,450	

Expenses

Payroll	\$	383,300	3 FT & 2 PT office staff, 10 PT drivers
Rent	\$	30,600	
Telephone	\$	11,700	Landline, internet, cell phones for vans
Publications	\$	450	Industry publications
Supplies	\$	10,000	Office supplies
Liability Insurance	\$	20,000	
Directors & Officers Insurance	\$	10,000	
Seward Planning	\$	56,050	\$35,000 grant, \$21,050 5311
Central Peninsula Planning	\$	56,050	\$35,000 grant, \$21,050 5311
Vehicle Insurance	\$	40,000	approx 12 vehicles
Janitorial	\$	4,300	
Advertising/Printing	\$	5,500	Radio advertising, print advertising
Mileage reimbursement/travel	\$	2,500	Travel within service area/to meetings/training not covered under RTAP
Professional Fees Legal/Audit	\$	35,000	
Equipment	\$	6,500	Office equipment maintenance fees, new equipment
Drug & Alcohol Testing	\$	7,500	Drug & Alcohol Program pre employment and random testing of staff and contract providers
Vehicle Expenses	\$	75,000	Fuel, preventative maintenance, fuel
Provider Rides	\$	225,000	Contract provider rides
Dues & Memberships	\$	4,500	Alaska Mobility Coalition, CTAA, Chambers
Conference & Training	\$	5,000	5311 RTAP Training Dollars (CTAA Conference, State Transit Conference, Driver Training)
Board of Directors Exp.	\$	2,500	
Uniforms/Driver Supplies	\$	7,500	
Rolling Stock	\$	358,500	New Vehicles
Total Expenses	\$	1,357,450	

Ride Purpose 1st QTR 2009





Group purchasing rides