

Introduced by:	Mayor
Date:	08/05/03
Hearing	09/02/03
Action:	Enacted as Amended
Vote:	5 Yes, 2 No, 1 Abstain, 1 Absent

**KENAI PENINSULA BOROUGH
ORDINANCE 2003-19-08**

**AN ORDINANCE APPROPRIATING \$192,000 FROM THE STATE OF ALASKA
FISHERIES REVITALIZATION PROGRAM TO THE COOK INLET SALMON
BRANDING PROJECT**

WHEREAS, the State of Alaska recently distributed \$7 million in federal salmon disaster funds to sixty-three Alaskan coastal communities; and

WHEREAS, the Kenai Peninsula Borough received more than \$623,000 from this fund; and

WHEREAS, the Kenai Peninsula Borough has organized a group of fishers and processors to form the Cook Inlet Salmon Branding Project in an effort to assist in the revitalization of the commercial fishing industry in Cook Inlet; and

WHEREAS, the Cook Inlet Salmon Branding Project is in the second year of a five year plan to develop a quality certification program, creating a higher value product, and to promote that product to high-end niche markets, creating higher profit margins for Cook Inlet processors and fishers; and

WHEREAS, the Cook Inlet Salmon Branding Project has received national, statewide, and local recognition for its efforts to revitalize the commercial fishing industry; and

WHEREAS, the Cook Inlet Salmon Branding Project has completed the initial developmental phase and is ready to expand the program to include a greater number of fishing families and processors on the Kenai Peninsula; and

WHEREAS, this branding program will stimulate year-round economic development and increased employment in the salmon industry;

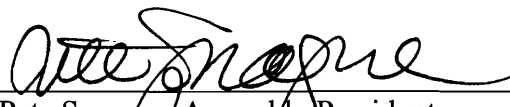
NOW, THEREFORE, BE IT ORDAINED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:

SECTION 1. That \$192,000 is appropriated to account number 275.11225.BRAND.49999 for the purpose of funding the Cook Inlet Salmon Branding Project. Borough funds shall be used on a nonareawide basis.

SECTION 2. That notwithstanding the provisions of KPB 19.30.020-070, the mayor is authorized to execute all documents and make all agreements deemed necessary to implement the intent and purpose of this ordinance.

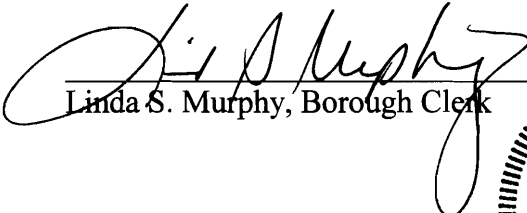
SECTION 3. This ordinance shall become effective immediately upon its enactment.

ENACTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH THIS 2ND DAY OF SEPTEMBER, 2003.



Pete Sprague, Assembly President

ATTEST:



Linda S. Murphy, Borough Clerk

