

Introduced by: Mayor  
Date: May 7, 1991  
Shortened hearing: May 21, 1991  
Vote: FAILED  
Action: 6 YES, 8 NO

KENAI PENINSULA BOROUGH

ORDINANCE 91-23

APPROPRIATING \$20,000 TO PROVIDE A GRANT TO THE KENAI PENINSULA BOROUGH ECONOMIC DEVELOPMENT DISTRICT TO OFFSET THE IMPACTS TO TOURISM THAT MIGHT OCCUR IF THE KENAI RIVER KING SALMON FISHERIES ARE RESTRICTED TO CATCH AND RELEASE

WHEREAS, if escapement does not meet the levels established by the Alaska Department of Fish and Game, a catch and release program for King Salmon will be imposed on the Kenai River except for trophy fish; and

WHEREAS, other areas of the State tried to capitalize on last year's catch and release restriction by advertising that people should fish in areas where they could keep their fish; and

WHEREAS, even if a catch and release restriction is imposed the Kenai Peninsula is still a desirable fishing destination as well as providing other recreational opportunities; and

WHEREAS, tourism promotion falls within the Kenai Peninsula Borough's nonareawide economic development authority, and the Borough has exercised this authority in providing for nonareawide tourism promotion under KPB 19.10; and

WHEREAS, the areas outside cities can be adversely affected by negative publicity over catch and release restrictions; and

WHEREAS, a short advertising program may be put together to alleviate any negative impacts; and

WHEREAS, the Kenai Peninsula Borough Economic Development District has been providing a tourism promotion program and has staff to place the program into effect on a short-notice basis; and

WHEREAS, it is in the best interest of the Borough to provide a grant to the KPBEDD for this purpose;

NOW, THEREFORE, BE IT ORDAINED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH:

Section 1. That \$20,000.00 is appropriated from the unappropriated fund balance to provide a grant to the Kenai

Peninsula Economic Development District for the purpose of providing a promotion and advertising program to alleviate the negative impacts of any catch and release restrictions on the Kenai Peninsula river fishing.

Section 2. That these funds shall be appropriated to Acct. No. 100-949010-43021, and shall be spent only in the event the catch and release restriction on King Salmon is imposed during the summer of 1991. The program shall provide for a promotion and alleviation of the impacts on a nonareawide basis.

Section 3. That this ordinance takes effect immediately upon its enactment.

ENACTED BY THE ASSEMBLY OF THE KENAI PENINSULA BOROUGH ON THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 1991.

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James W. Skogstad, Assembly President

ATTEST:

\_\_\_\_\_  
Borough Clerk